Mansi Patil

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Summary

Innovative Front-End Web Developer with 4+ years of experience in web design and development. Adept at creating user-friendly, responsive websites and applications for diverse industries. Expertise in HTML, CSS, JavaScript, and WordPress. Passionate about improving user experiences through usability testing and iterative design processes.

Skills

- **Programming and Development:** HTML, CSS, jQuery, PHP, JavaScript, Laravel MVC
- **UI/UX Design Tools:** Figma, Angular Material Design
- **Content Management Systems:** WordPress, Shopify
- **Research and Testing:** Usability Testing, A/B Testing, User Research
- **Soft Skills:** Problem-solving, Team Collaboration, Adaptability

Professional Experience

Front-End Web Developer

Active Neurons Technology LLP
FEBRUARY 2019 - JUNE 2023, MUMBAI, INDIA

- Designed and developed an E-Commerce website specializing in professional hair care products and paintings, ensuring a user-friendly and visually appealing interface.
- Developed an e-commerce platform on Shopify, increasing online sales.
- Designed informative websites tailored for digitalized businesses, focusing on functionality, responsive web design, and modern aesthetics.
- Developed and designed robust Customer Relationship Management (CRM) systems using the **Laravel MVC framework**, enhancing business operations and user engagement and reducing customer onboarding time by 20%.
- Customized themes and designed websites using the **WordPress framework**, providing tailored solutions to meet client-specific requirements.

Education

Masters in Human Centered Design and Engineering

University of Michigan - Dearborn
JANUARY 2023 - DECEMBER 2025, DETROIT

Masters in Computer Application

Bharati Vidyapeeth's Institute of Management & Information Technology
JUNE 2015 - MAY 2018, NAVI MUMBAI, INDIA